



# THE 1.2.4 METHOD

The 1:2:4 method is especially useful as it promotes a lot of discussion and fleshing out of different ideas.

- 1 Write the question up clearly and simply in front of the group.
- 2 Each person privately writes down their top three suggestions or ideas in response to this.
- 3 Pairs are formed from everybody involved in the discussion.
- 4 Each pair then has to decide on the best ideas between them. This can be any predetermined number, though for the sake of time it is suggested that this number is kept fairly low.
- 5 The best idea is voted upon by the whole group.
- 6 Keep going until the whole group reaches agreement.

## PROS

Allows people flesh out their ideas.

All ideas get a somewhat equal amount of discussion time

## CONS

May require a fairly large group to be useful

Time consuming